



# Sponsorship Form

Directions: Please fill out and save/print the following form. Then fax, mail or email it to MLC inc. Address: 1001 Avenue of the Americas, 11th Floor New York, NY 10018; Fax: 212-790-9072; eMail: [marcel@mlc-ent.com](mailto:marcel@mlc-ent.com).

## Sponsor Information (please print or type)

Name:

Title:

Company Name:

Company Address:

City:

State:

Zip:

Business Telephone:

Business Email:

## Sponsorship Opportunities

1. Company logo displayed on **3,000** street posters and **50,000** flyers relating to the tri-state and Bahamas showcases. These will be distributed by a team of 20 MLC Entertainment, Inc. employees.
2. Company logo strategically placed on MLC Entertainment Inc. banners at every venue.
3. Your company logo will be on the MLC Entertainment Inc. float being featured at the **BROOKLYN PUERTO RICAN DAY PARADE AND FESTIVAL** being held on June 24, 2007. This annual event has an attendance in the **thousands**. Your contributions will be announced by MLC Entertainment Inc.'s featured artists who are participating in a stage performance after the parade.
4. Every official entry form sent out to participants will feature your company logo.
5. Your sponsorship noted at the beginning of each showcase.
6. Prominent display on all advertising media (print, website, email) where applicable and permitted including a link to the sponsor's homepage if requested.
7. Corporate banners, posters and stringers strategically positioned at all events (provided by you).
8. Multimedia coverage of these events by way of <http://www.21magazine.com>, a global gaming, travel, fashion and lifestyle magazine. 21 Magazine will cover all the activities and the entertainment at Bahamas Fashion Week. Also, radio spots on Hot 97, 98.7 KISS and 97.9 La Mega, the tri-state's premier urban radio stations with combined radio listening audiences

reaching in the millions.

9. Print ads in Tu Mundo Latino Magazine, a magazine distributed throughout the tri-state area as well as online and in Puerto Rico. Also, a spot in the Bahamas B-to-B, an online, informational, commercial newsletter based in the Bahamas but reaching 10,000 worldwide subscribers.
10. MLC Entertainment Inc. official lanyard which will be used by all personnel, staff and participants at all showcases in the United States. These lanyards will also be used by all participants in the Bahamas to gain exclusive entrance into the different venues and events throughout the week. This affords your company logo constant visibility and exposure.
11. Company logo on MLC Entertainment Inc. and Bahamas Fashion Week ([www.bahamasfashionweek.com](http://www.bahamasfashionweek.com))event schedules.
12. Four (4) V.I.P. red carpet tickets to all the events relating to Bahamas Fashion Week (July 7-14th 2007).

## Sponsorship Levels

### Sponsorship Packages Available:

Co-Host

Platinum

Gold

Silver

Bronze

MLC Entertainment Inc. sponsorship package will be custom-tailored to meet your company's advertising and marketing needs. We appreciate any and all sponsorship contributions that may meet your abilities. Please contact for custom-quoted sponsorship package:

**Marcel Castro, President**

**MLC Entertainment Inc.**

1001 Avenue of the Americas, 11th Floor

New York, NY 10018

Office: 212-403-2875

Fax: 212-790-9072

Email: [marcel@mlc-ent.com](mailto:marcel@mlc-ent.com)

## Payment Options

Payments made out to MLC Entertainment Inc.:

check    credit card    other

All credit card sales are processed through PayPal. You are also welcome to make your payment through our website ([www.mlc-ent.com](http://www.mlc-ent.com)). If the payment is made through our website, please print the receipt and send us a copy of it with this form.



Credit card type:

Credit card number:

Expiration date:

Authorized Signature: